# Dr. Brian S. Maiden, Ph.D.

LEADERSHIP STRATEGIST | SPEAKER
HUMAN DEVELOPMENT SCHOLAR

*Leadership Begins with Identity.*



## Professional Speaker Kit

KEYNOTES | WORKSHOPS
EXECUTIVE DEVELOPMENT | ORGANIZATIONAL LEADERSHIP

**DrBrianMaiden.com**

MEET THE SPEAKER

# Developing Leaders. Strengthening Organizations. Transforming Communities.



Dr. Brian S. Maiden, Ph.D.

**Dr. Brian S. Maiden** is a leadership strategist, speaker, and human development scholar whose work bridges counseling, education, organizational development, and executive leadership. His approach places identity and purpose at the center of meaningful and sustainable performance.

A counselor educator at Virginia State University, Dr. Maiden brings a grounding in counseling and human development to every leadership conversation. As an executive coach and leadership consultant, he works with individuals and organizations to examine the human dimensions of leadership: who we are, why we lead, and how we act.

He is the creator of the **Flow State Method™**, a five-stage framework connecting Identity, Purpose, Alignment, Leadership, and Performance. Through keynotes, facilitated workshops, and advisory engagements, he combines conceptual insight with accessible reflection and practical discussion.

| 30+ | 200+ | 50+ |
|---|---|---|
| YEARS DEVELOPING LEADERS | EXECUTIVES COACHED | KEYNOTES DELIVERED |

## Leadership Without Borders

- **Taiwan.** Traveled to Taiwan twice, including as part of a delegation meeting with government officials, educators, and the Fulbright Commission in Taiwan.
- **Australia.** Facilitated virtual Flow State reflection sessions for participants at the 2026 Educational Justice Symposium, held with Central Queensland University in Rockhampton.
- **Panama.** Co-created Brújula, a bilingual financial and entrepreneurship curriculum developed for partners in Panama.
- **Global collaboration.** Co-founder and Co-Director of the EDGE Center Global Innovation Hub, with hubs in the United States, the United Arab Emirates, Panama, Taiwan, and Greece.

SIGNATURE KEYNOTES & WORKSHOPS

# Conversations That Begin with Identity.

## 01

### Leadership Begins with Identity

Before leaders can guide others, they must understand themselves. This session explores how self-awareness, values, and authentic identity shape decisions, relationships, and leadership practice.

**AUDIENCES**
Executive and emerging leaders, universities, professional associations

**FORMATS**
Keynote, interactive workshop

## 02

### The Flow State Method™: From Identity to Performance

An introduction to Dr. Maiden's five-stage framework, inviting participants to reflect on how Identity, Purpose, Alignment, Leadership, and Performance connect in their own work.

**AUDIENCES**
Leadership teams, educators and counselors, executive development programs

**FORMATS**
Keynote, interactive workshop, professional development session

## 03

### Leading with Purpose in Times of Change

When organizations shift, purpose becomes an anchor. This session considers how clarity, adaptability, and intentional action help leaders guide people through transition.

**AUDIENCES**
Organizations in transition, executives and founders, higher education leaders

**FORMATS**
Keynote, facilitated leadership conversation

## 04

### The Human Side of Leadership

Leadership is lived through people. This session examines how human development, belonging, and well-being shape effective, sustainable leadership.

**AUDIENCES**
Educators, counselors, professional associations, organizational teams

**FORMATS**
Keynote, workshop, panel or fireside chat

### Available Presentation Formats

- **Keynote presentation:** topic and length tailored to the event
- **Interactive workshop:** discussion and guided reflection
- **Facilitated conversation:** panel, fireside chat, or moderated session
- **Professional development:** tailored to educators or organizational teams

*Proposed topics, subject to Dr. Maiden's approval. Format, duration, travel, and fees are determined by agreement.*

THE FLOW STATE METHOD™

# Leadership Begins with Identity.

The Flow State Method™ is Dr. Maiden's signature framework. It traces a path from the inside out: from understanding who you are to the sustained excellence that follows when identity, purpose, and action are aligned.

| 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|
| **Identity** | **Purpose** | **Alignment** | **Leadership** | **Performance** |
| Self-awareness of who you are at your core. | Clarity on why you lead and what matters most. | Bringing identity, purpose, and actions into harmony. | Leading authentically from that aligned center. | Sustained excellence that flows naturally. |

Identity → Purpose → Alignment → Leadership → Performance

*"Authenticity creates alignment. Alignment creates flow. Flow creates sustainable excellence."*

## HOW THE FRAMEWORK SHAPES THE WORK

### Coaching

Conversations begin with identity and purpose, helping leaders clarify who they are before deciding what to change.

### Leadership Development

Workshops move through the five stages, giving participants a shared language for reflection and growth.

### Organizational Consulting

Teams examine where purpose and practice align, and where they drift, to strengthen culture and performance.

SPEAKING & GLOBAL ENGAGEMENT

# Leadership Without Borders.

PHOTO PLACEHOLDER
KEYNOTE OR CONFERENCE IMAGE

PHOTO PLACEHOLDER
UNIVERSITY OR WORKSHOP IMAGE

PHOTO PLACEHOLDER
INTERNATIONAL ENGAGEMENT IMAGE

## Keynotes & Conferences

- Flow State reflection sessions for the 2026 Educational Justice Symposium, Rockhampton, Australia (virtual)
- [Add verified keynotes and conference presentations]

## Universities & Leadership Development

- Counselor educator, Virginia State University
- Executive coaching and leadership consulting for individuals and organizations
- [Add verified university and professional development engagements]

## Global Leadership & Collaboration

- Delegation meetings with officials, educators, and the Fulbright Commission in Taiwan
- Co-creator of Brújula, a bilingual curriculum for partners in Panama
- Co-Director, EDGE Center Global Innovation Hub

### AUDIENCES SERVED

- Executives and founders
- Universities and educators
- Organizations and leadership teams
- Professional associations
- Emerging leaders
- Professionals navigating transitions

The EDGE Center Global Innovation Hub is a separate collaborating organization, co-directed by Dr. Maiden and Dr. Chevelle S. Hall; it is not a division of Dr. Maiden's coaching practice.

BOOK DR. BRIAN S. MAIDEN

# Bring Purpose-Driven Leadership to Your Next Event.

Whether you are convening executives, educators, or emerging leaders, Dr. Maiden brings a thoughtful, engaging conversation about identity, purpose, and the human side of leadership, tailored to your audience and goals.

## AVAILABLE ENGAGEMENTS

- Keynote presentations
- Interactive leadership workshops
- Executive leadership development
- University and professional association events
- Organizational leadership conversations

## EVENT ORGANIZER INTRODUCTION

*"Our next speaker invites us to begin leadership with a fundamental question: Who are we? Dr. Brian S. Maiden is a leadership strategist, speaker, and human development scholar whose work bridges counseling, education, organizational development, and executive leadership. A counselor educator at Virginia State University and an executive coach and consultant, he is the creator of the Flow State Method™, a five-stage framework connecting Identity, Purpose, Alignment, Leadership, and Performance. His work has taken him to educational and leadership settings in Taiwan, Australia, and Panama. Today, he challenges us to lead from who we are. Please join me in welcoming Dr. Brian S. Maiden."*

## SPEAKING & BOOKING INQUIRIES

DrBrianMaiden.com

## BOOKING EMAIL

[Approved booking email]

QR CODE
PENDING
VERIFIED
INQUIRY PAGE